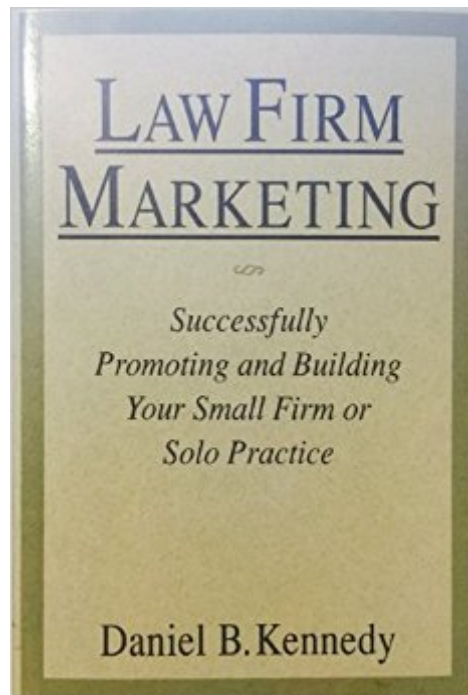


The book was found

Law Firm Marketing: Successfully Promoting And Building Your Small Firm Or Solo Practice



Synopsis

Lawyers are finding that they must become more adept at marketing and selling their services in order to survive in a crowded marketplace. Law Firm Marketing gives sole practitioners and partners in small firms the strategies and tactics for marketing their practice that they never learned in law school.

Book Information

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Average Customer Review: 2.0 out of 5 starsÂ Â See all reviewsÂ (1 customer review)

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